



CRMATA

Newsletter

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The Certified Registered Massage Therapist Association (CRMATA) is a professional association for RMTs in Alberta. We are run by a board of directors that are passionate about massage therapy and maintaining and improving the professional standards of practice for the massage therapy industry.



If you would like to contribute to this Newsletter, please contact Louise at edm@crmata.com.

Any photos, news articles, stories or request for information are welcome.

PLEASE KEEP
US INFORMED

Have you moved and changed your address?

Are you still working at the same clinic?

Have you added other places of employment, including a home-based business?

Did you change your contact phone number?
Do we have your current email address?

SAVE THE DATE

CRMATA's 2020 Annual General Meeting and Conference!

Date: May 1 – 3, 2020
Location: Edmonton, Alberta
Keynote Speaker: Robert Libbey

Robert Libbey, RMT, is an international speaker and instructor. He is an RMT from BC with over 23 years experience and instructs L.A.S.T. (Ligamentous Articular Strain Technique).

L.A.S.T. is a precise, principle-based mechanoreceptor specific manual therapy technique.

Robert has a passion for inspiring manual therapists to perform to their highest ability and to providing high quality education programs to the profession.

Coming Soon....

- ❖ CRMATA / EasyInsure Health & Dental Coverage
- ❖ CRMATA / EasyInsure Business Insurance
- ❖ CRMATA / EasyInsure Auto or Home Insurance
- ❖ Plus.... Our new database!



LETTER FROM CRMTA REGISTRAR

Michelle Bullock



Hello CRMTA Members,

On behalf of the CRMTA, I would like to thank you for being a valued member of this association. We are entering an exciting new decade, and we have some wonderful news coming up for our CRMTA members in 2020:

1. We have our annual AGM and Conference on May 1-3 in Edmonton, so save the date. This is a great opportunity for our members to enroll and receive excellent continuing education at an affordable price. We are excited to announce the deals very soon. We have some well-known speakers and lecturers joining us this year. It will be an excellent conference for all. Also remember you need your 30 CE credits per 3-year cycle.
2. CRMTA is excited to announce the availability of health and dental coverage for our membership. These details will be coming soon in a separate email or newsletter. Keep watching our website for updates as well. These will be exclusive benefits only available for CRMTA members through EasyInsure. This will be quality, affordable insurance coverage exclusive to CRMTA. It is 100% digital so our members can get a quote and policy documents in minutes online. EasyInsure's website: <https://easyinsure.ca/> or calling 1-800-679-2640.
3. We have been making updates to make our website user friendly. Please go check out the new updates and get to know your [CRMTA](#) better. If you have any suggestions or ideas for our website or newsletter, please feel free to send them to me at registrar@crmta.com. I look forward to your suggestions and would love to see what ideas our members have.
4. Coming soon...our new database is only days away. We will notify our members when they can access their CRMTA file to add documents, check on their continuing education credits and CE cycle, as well as update their personal information.

Thank you for being a part of CRMTA – we are working hard at improving the professional standards of practice for the massage therapy industry.

CRMTA's 2020 Annual General Meeting and Conference!

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CRMTA AGM: May 1 / 6:30 pm – 8:30 pm / Location TBD
Conference: May 2 & 3 / 8:30 am – 5 pm / MaKami College, Edmonton

Workshops:

- **Robert Libby** – Ligamentous Articular Strain Technique for the Shoulder, Hip & Pelvis
- **Cheryl Tanszen** – Lymph Massage
- Insurance, Billing & Legal Responsibilities
- **Carolyn Mitchell** – Stand by Violence Workshop
- And more...

As we confirm more details, we will notify CRMTA members by email / newsletter. Currently, we are working on the process to register and pay for conference courses.

More information to come...

Update from Insurers



Want to simplify the claims process for your clients?

Discover eClaims, the free direct billing service from TELUS Health. Join the tens of thousands of healthcare professionals who are already using the service.

With eClaims, you can now quickly and easily submit claims to insurers covering 85% of privately insured Canadians on behalf of your clients. Here's how eClaims can benefit you and your clients:

- Improve the experience at your clinic and build client loyalty.
- Reduce your credit card fees.
- Lower your clients' out-of-pocket expenses.
- Increase follow up appointments.
- Get visibility on insurer websites on a provider search tool used over 3,000 times per week.

[Learn more about this free service](#)

- Overview of eClaims webinar recording:

<https://plus.telushealth.co/page/eclaims/register/index.html#direct-billing>

- Resources page:

<https://plus.telushealth.co/page/eclaims/resources/>

- FAQ page: <https://www.telus.com/en/health/health-professionals/allied-healthcare-professionals/eclaims/faq>



Alberta Blue Cross enhances its provider online services website for massage therapy, chiropractic, physiotherapy and acupuncture providers.

To improve the online claim submission process, we recently introduced enhancements to our online health provider (OHP) website. These enhancements include the following.

- A Physicians Written Order (PWO) upload functionality— providers can now upload a PWO at the time of claim entry, allowing faster processing and payment of the claim. Using the OHP website, the provider can submit a predetermination and the system will inform them if a PWO is required. If required, the provider can upload the PWO document.
- Patient memory functionality—when submitting a claim for a returning patient, the provider can enter their last and first name to recall their details.

For instructions, please see the user guides on our OHP website: <https://www.ab.bluecross.ca/providers/providers-home.php>.

If you have any questions, please contact an Alberta Blue Cross Health Provider Services representative at 780-498-8083 (Edmonton and area) or toll free at 1-800-588-1195 (all other areas).



MaKAMI College Store

March Specials

20% Sale – Pixie Glassworks

Aromatherapy oil and pendant necklace



20% Sale – CryoDerm products

CryoDerm® Gel can be used in place of massage creams and oils for myofascial release, trigger point therapy, transverse friction and deep tissue.



20% Sale – Bear Care Cream

Bear Care is a silicone-free, unscented, non-toxic, non-greasy, non-staining, non-allergenic, biodegradable cream. This barrier cream and healing lotion offers invisible protection even through repeated soap & water washings. Enriched with Aloe & Vitamin E.

