



CERTIFIED REGISTERED
Massage Therapist Association

CRMTA CONFERENCE 2017



SPONSORSHIP PACKAGE



Connect and Inspire

crmtaconference@crmtaab.com 212, 5615-101 Avenue NW, Edmonton, AB T6A 3Z7



**CERTIFIED REGISTERED
Massage Therapist Association**

CRMTA CONFERENCE 2017

WHO

The Certified Registered Massage Therapist Association (CRMTA) is a non-profit society with an elected Board of Directors, which represents the professional Massage Therapy industry in Alberta. Our mission is to promote an ethical and competent standard of care through regulating the education and practice of massage therapy services in Alberta.

VISION

To encourage and foster recognition and enhanced credibility of Massage Therapists as professional, qualified and competent health care practitioners.

MISSION

CRMTA strives to foster public confidence in the health benefits of Massage Therapy, and promote the profession and establish standards of practice for the province of Alberta.

WHO WILL ATTEND AND WHY?

The conference theme is CONNECT and INSPIRE. In our inaugural year, we are projecting over 150 participants to attend the diverse workshops covering areas such as leadership, business skills, personal development, and orthopedic massage.

Delegates range in age from 18 to 60+, and will attend for a number of reasons, which include: gaining new business and personal development skills, increasing business and personal networks, and an opportunity to recharge and reignite passion for their profession.

Connect and Inspire



CERTIFIED REGISTERED
Massage Therapist Association

CRM TA CONFERENCE 2017

Conference Host Hotel

The **Delta Calgary South Hotel** (135 Southland Drive SE, Calgary, AB) is proud to be the host facility for 2017.

15 minutes from downtown Calgary on the MacLeod Trail, the luxurious Delta Calgary South Hotel is ideal for business meetings and family getaways. Comfortable, modern rooms include Sanctuary beds and complimentary Wi-Fi. Amenities also include a business centre, a thrilling indoor Big Gusher waterslide and pool and several food and beverage options include the Atrium Café, Skylight Lounge, Boomtown Pub & Patio, and Bonaventure Lounge. When you stay in our club-level rooms, you'll have access to the Club Floor Lounge. Nearby attractions include Chinook Shopping Centre, Calgary Zoo, Heritage Park and Canada Olympic Park. Delta Calgary South Hotel is a 20-minute drive from TELUS Convention Centre and offers 18,000 square feet of flexible space for business meetings, events or weddings.

Delegate room rate, it is \$169.00 for a standard room with 2 queen beds.

Sponsorship Opportunities

In this our inaugural year, there exists seven levels of sponsorship opportunities. Please refer to the following page for participation, benefits and investment levels.

Connect and Inspire